# News Release

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## BASF | Nunhems Brings New Innovation to Long-Day Red Onions with Tyrian Launch

- **Rich color and early-main-season maturity pair with storability that supports greater marketing flexibility**

PARMA, Idaho, November 23, 2026 – BASF's vegetable seeds business, operating in the market under the Nunhems® brand, is launching Tyrian, a new long-day red onion that brings agronomic strength, premium bulb quality and marketing flexibility together in one complete package. Its introduction signals a renewed commitment to long-day red onion innovation, marking the first commercial introduction from a new generation of BASF | Nunhems breeding and the beginning of a broader pipeline of varieties to come.

Previously trialed as NUN 9011, Tyrian combines strong roots, vigorous growth and upright plant architecture, leading to excellent yield potential. The launch is initially focused on growers in the Pacific Northwest, California and New York.

"Tyrian is our first new long-day red onion in roughly 15 years, marking an important return to innovation in this segment," said Kaitlyn O'Neal, Regional Crop Lead for onions and carrots at BASF | Nunhems. "For growers, that means a new choice today—and it is just the beginning of a broader pipeline of varieties to come."

At harvest, Tyrian's rounded, globe-shaped bulbs, large-to-jumbo size profile and strong uniformity support marketable yield and pack-out potential. Rich red color develops early

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externally and through the internal rings, allowing market flexibility, while single-centered bulbs provide an additional quality attribute for processing uses.

“Growers need a red onion variety that performs in the field and delivers quality they can market,” said Juan Carlos Brevis, long-day onion breeder for BASF | Nunhems. “Over a decade of breeding and refinement, our team worked to bring these priorities together in Tyrian — combining strong roots and upright plant architecture with the bulb quality growers need.”

That quality is paired with early-main-season maturity of approximately 115 days and good storability for its maturity window.[1] This storability allows growers to choose to:

- Market onions at harvest or
- Store them to meet later demand.

This choice provides more flexibility in a challenging market, enabling growers to better manage supply and sales. Together, bulb uniformity and storage performance support greater consistency from harvest through storage, helping growers plan and market their crop with confidence.

**Learn more**

For more information about Tyrian and its suitability for local production conditions, contact a BASF | Nunhems representative. Visit **www.nunhemsusa.com**, or call **800-733-9505**.

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Everything we do, we do for the love of farming. Farming is fundamental to provide sufficient and affordable food for a rapidly growing population, while reducing environmental impacts. That’s why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €990 million in 2025, we invest in a strong R&D pipeline, and our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and stakeholders along the value chain. In 2025, our business generated sales of €9.6 billion. For more information, please visit www.agriculture.basf.com or our social media channels. channels.

**About BASF**

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 95,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

[1]Information provided is based on experience with tests, trials, or practices as well as general observations over multiple years.

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The Publications are intended to help buyer identify plant diseases that may or could affect his/her crops. The images may give a distorted image of reality and may otherwise not be an accurate portrayal of the disease.