

News Release

August 4, 2025

BASF | Nunhems Debuts Decades-Long Innovations

■ Three New Short-Day Onion Varieties: Adhora, Rosefire and Isidea Will Help Enhance Farmer Success Across U.S.

PARMA, Idaho, August 4, 2025 – BASF’s vegetable seeds business, operating in the market under the Nunhems[®] brand, BASF’s vegetable seeds business, operating in the market under the Nunhems[®] brand, is excited to announce the introduction of three innovative short-day onion varieties: Adhora, Rosefire and Isidea. These varieties address many of the needs of farmers in Georgia, Texas and California by providing superior quality and uniformity.

More than a decade of research, strategy and commitment to the farmer facilitated the ability to bring three distinct and unique varieties to market. “Our strategic planning and excellent breeding program has enabled us to deliver onion varieties that provide consistent quality and meet growers’ market needs effectively,” explained Kaitlyn O’Neal, Regional Crop Lead for BASF | Nunhems. “Adhora, Rosefire and Isidea are bred to enhance market potential through robust quality and uniformity.”

- **Adhora**, a standout yellow onion designed for Vidalia, Ga., and Texas, is characterized by its early maturity, excellent yield potential and distinctive sweet flavor. Its reliable Granex shape and market quality make it a top choice for growers looking for competitive advantage.

- **Rosefire** is a short-day red onion developed for farmers in California and Texas. It boasts improved bolting tolerance and superior leaf health, maintaining high uniformity and enhancing market appeal with its consistent performance.
- **Isidea** is a short-day white onion for farmers in Mexico and Texas with early maturity and robust disease resistance. By providing consistent bulb size and superior color, it aids farmers in reducing variability while offering high yield potential.

The uniformity of each of these varieties means farmers may experience less waste, specifically Adhora is proven to reduce waste to only 1 – 2% versus the industry average of 8 - 10%. All varieties offer high efficiency and market viability above other onion offerings. O'Neal remarked, "The introduction of these varieties represents the steadfast commitment of BASF | Nunhems to high-quality products, helping to strive for the maximum marketability potential for our customers."

BASF | Nunhems has a longstanding history of developing state-of-the-art seed solutions in the fruit and vegetable space. From high-yielding hybrid tomatoes and cucumbers with disease resistance, to melon varieties with increased pest resistance and carrot varieties with improved uniformity, these innovations build on a legacy of excellence. Now, these three new onion varieties continue that tradition, offering growers even more reliability, versatility and quality. BASF | Nunhems is focused on developing solutions for farmers with consistent supply, innovative breeding techniques and adaptations to evolving market needs.

As BASF | Nunhems continues to expand its robust seed portfolio, these new varieties set a benchmark for future innovations, ensuring continued support for farmers in navigating an ever-changing agricultural landscape.

To learn more, talk to your local Nunhems representative. For further details, contact Adriana Arias with Nunhems USA, Inc., at adriana.arias@basf.com, or visit our website at www.nunhemsusa.com.

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About BASF Ag Solutions

About BASF's Agricultural Solutions division Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. We invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit www.agriculture.basf.com or our social media channels.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.