

Press release

September 25, 2023

BASF I Nunhems® Demo Days 2023 showcase portfolio and innovations for growers

- **Presentation of complete seeds portfolio from Sep. 25–29, 2023**
- **Focus on innovations for more automation to reduce manual labor**
- **Integration of partners to demonstrate integrated solutions**

Nunhem, Netherlands – September 25, 2023 BASF I Nunhems® has invited growers, plant raisers, processors, dealers and retail partners to its yearly Demo Days to get first-hand information on the company's commercial seed assortment, novelties and innovative solutions on four demo fields. At Nunhem, where the company's headquarters are located, the latest developments and innovative solutions for leeks, carrots and celeriac will be presented on demo fields. In addition, visitors to Nunhems' location in 's-Gravenzande will be able to find out about both open-field cultivation as well as high-tech cultivation of leafies in hydroponic greenhouses.

"Availability and cost of labor are among the most pressing problems for growers today. That's why we chose mechanization and automation as a focus topic this year", explains Silvia Cifre, Vice President Marketing & Sales. "Our guests can look forward to various field demonstrations on integrated solutions offered together with partners. It is therefore also the first time, that we are teaming up with equipment producers and other business partners to show how our seeds go together with their concepts."

Mechanize and More

One example is the demonstration of **mechanical harvesting of iceberg lettuce** together with the Italian harvesting machine producer Ortomec. Growers will have the opportunity to witness a real innovation as BASF I Nunhems® is currently developing the first iceberg variety suited to be harvested mechanically. Another highlight will be a cleaning presentation with **Flexiton leek**, a variety that can reduce cleaning costs for growers by up to 20 percent.

All demos are set up as personal meetings with sales specialists and go by appointment only. That way, the team is able to closely tailor the offer to its guests' expectations and can encourage intensive discussions. The goal is to not only present the company's solutions, but to also collect input and ideas from the customers that can be taken back to the product development teams.

About BASF's Agricultural Solutions division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2022, our division generated sales of €10.3 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

