



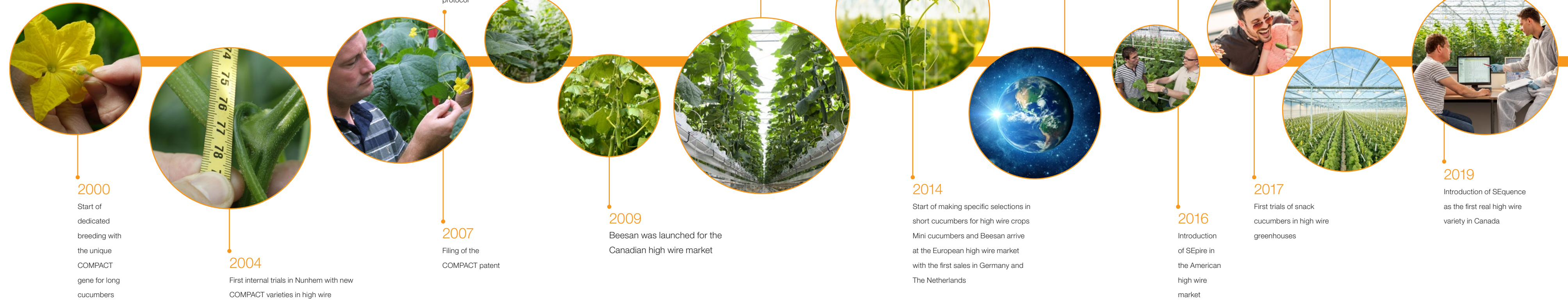
**nunhems**  
We create chemistry

**The Only Way is Up**  
high wire cucumbers

**20** years

## 2020 is the year to celebrate!

It's been already in the 1990s that growers tried cultivating cucumbers in high wire tomato greenhouses, but it took the industry some more years to make it a real success. Today high wire cucumber growing has become the state-of-the-art system in many countries, giving the opportunity for market-oriented production, further optimization and automation. At BASF Vegetable Seeds we are proud of being a vital part in this development. Together with you, we want to celebrate these 20 successful years in high wire cucumber cultivation in 2020. We will take you with us on a thrilling journey from the past to the future: We will exchange our knowledge in masterclasses, network at several events and become even more inspired about the endless opportunities of cucumbers. 2020 will be full of surprises for all of us. Let's join and celebrate together.



**2000**  
Start of dedicated breeding with the unique COMPACT gene for long cucumbers

**2004**  
First internal trials in Nunhem with new COMPACT varieties in high wire

**2007**  
Filing of the COMPACT patent

**2007**  
Planting of 3 new COMPACT varieties at the greenhouse in Nunhem for a better understanding of their performance in high wire circumstances and the development of a specific growing protocol

**2008**  
Hi Tona, Hi Jack and Hi Lisa are introduced to the market as the first varieties of the Hi Revolution family with the COMPACT gene

**2009**  
Beesan was launched for the Canadian high wire market

**2010**  
First large-scale 20ha commercial year of Hi Jack in traditional crops resulting in the decision to use COMPACT varieties only for high wire cultivation

**2014**  
Start of making specific selections in short cucumbers for high wire crops. Mini cucumbers and Beesan arrive at the European high wire market with the first sales in Germany and The Netherlands

**2014**  
Hi Power replaced the first generation of Hi Revolution varieties and was widely introduced, in The Netherlands, UK and Scandinavia on to Iceland and New Zealand

**2016**  
Introduction of Hi Force variety for summer crops in Europe

**2016**  
Introduction of SEpire in the American high wire market

**2017**  
First trials of snack cucumbers in high wire greenhouses

**2019**  
Introduction of Hi Light & Hi Pace for high wire summer crops in Europe as the 3rd generation of the Hi Revolution family

**2019**  
Extended trials of new mini cucumber varieties with virus resistances at the European & American high wire market

**2019**  
Introduction of SEquence as the first real high wire variety in Canada



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Together, keeping ahead of a changing world