

# News Release

August 23, 2022

## BASF's vegetable seeds business organizes five Nunhems demos in week 39 in the Netherlands

- The five crops will be presented on four demo fields: Spinach and Lettuce in 's Gravenzande, Leek, Carrot and Celeriac nearby Nunhem.

It's almost that time of the year: we have chosen a new approach, which will allow you to visit multiple demos: trials of leeks, carrots, lettuce, spinach, and celeriac are waiting for you. Our sales specialists are eager to answer all your questions and show you our most recent developments.



### What can you expect?

We have shaken things up this year: we have invested in connecting the setup of our crop demos **Four demo fields, five crops, all Nunhems**. With this new approach, you can enjoy an overview of all we have to offer and easily visit multiple demos. And just like last year, you can schedule an appointment, either live in the demo field or digitally.

The demos are set up as personal meetings with our sales specialists. They're eager to show you everything about new markets, new concepts, and better and

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stronger varieties of our vegetables. With personal meetings we can guarantee that our specialists have plenty of time to answer your questions.

### **Five demos with unique new concepts**

We'll be displaying all commercial and promising trial varieties. All demos will have their own unique highlights, while showcasing what BASF does for the entire vegetable value chain.

First up: **spinach and lettuce** (demo field 's Gravenzande). During the demo days, you can visit our outdoor fields and our experimental greenhouse. We'll show you around the breeding and selecting process for TeenLeaf and the Green Automation System in our experimental greenhouse. Visitors can also see trials across multiple growing systems and densities. The outdoor fields will display how we contribute to the mechanical harvest of iceberg lettuce. As the cherry on top, you'll be able to check out our lettuce single leaf concept and our portfolio of spinach with full resistance against diseases.

Our **carrot** demo (demo field nearby Nunhem) focus on the new Florance F1 and Allyance F1 varieties. And we'll be sharing our passion for carrots by demonstrating our total carrot portfolio, with varieties for every market segment.

Our **leek** demo (demo field nearby Nunhem) will showcase the new Flexiton F1 variety, and we'll discuss our 'leek per piece' concept.

Last but not least: **celeriac** (demo field nearby Nunhem). During this demo, visitors can view our assortment of celeriac hybrids. We also want to highlight our solutions for the storage market – particularly our Dukiz F1, Markiz F1, and Codex F1 varieties.



*Flexiton F1: Uniform quality leek, suits very well for the single piece market*



*Allyance F1: The new generation of attractive carrot with a high resistance package*



*Dukiz F1: The new hybrid for long storage*

**There's something for everyone in the Nunhems demo days.**

### **Visit our Nunhems demo days!**

Let's discover new varieties and concepts together – and discuss market and customer trends to make sure every growing season is successful. We're eager to receive your feedback and inspire each other. So, together, we'll be able to provide enjoyable, healthy, and sustainable vegetables for everyone, now and in the future.

Are you interested in one or more of our crop demos? Please reach out to your Vegetables Seeds sales specialists and book your personal appointment.

For more information, please check our website

[www.nunhems.com/demodays2022](http://www.nunhems.com/demodays2022)

### **About BASF's Agricultural Solutions division**

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or any of our social media channels.

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).